



# CHOICES MATTER PROGRAM

In partnership with highway safety offices across the country, Choices Matter is a life-changing program for high school students using personal stories and interactive materials to inspire students to make the right choices both behind the wheel and in life. Choices Matter provides a critical component of education for your students!

**Choices Matter is a state-funded program!**

## Why Choose Us?



## Bring Choices Matter to Your School!

### 1. Introduce Choices Matter to a Teacher/Advisor

- Explain the free program and its benefits.
- Discuss how it can be integrated into your school.

### 3. Coordinate Program Dates

- Discuss potential dates, considering events like homecoming, prom, and holidays.
- Ensure the dates align with your school's calendar.

### 2. Plan a Meeting with Administration

- Schedule a meeting to propose Choices Matter to administration.
- Discuss how Choices Matter can benefit your entire student body.

### 4. Contact Us

- Encourage your administration to contact us directly.
- Follow up with your administration to confirm your school's booking Choices Matter.

