



Dear Parent/Guardian:

**Did you know that motor vehicle crashes are one of the leading causes of death for teens in the United States?**

The National Highway Traffic Safety Administration reported that in 2023, 40,901 people were killed in car crashes and an estimated 2.4 million were injured in motor vehicle crashes in the United States. Sadly, our youngest and most inexperienced drivers are often the most at risk.

Student safety is our top priority at [SCHOOL], which is why we have scheduled a presentation from Choices Matter, a national organization that partners with highway safety offices around the country. They bring speakers in, with real experience around traffic safety, to show students the impact their decisions can make. After the presentation, students will get the chance to do some activities that will engage them in understanding the real meaning of their messaging.

If you have any question about Choices Matter, you can learn more about the program at [www.choicesmatter.com](http://www.choicesmatter.com) or contact their staff at [info@choicesmatter.com](mailto:info@choicesmatter.com) with questions.

Choices Matter is an established organization with over 10 years of experience working with youth. We are excited for their visit and hope that you take the opportunity to ask your teen about what they learned and how their experience was.

Kindly,

[SIGNATURE]